



Ojemba Travel: Mission Statement.

MAKING YESTERDAY PART OF TODAY AND TOMORROW

Ojemba Travel Ltd is committed to providing high quality educational experiences for people of all ages, recognising that learning is a life-long activity. We seek to help today's generations to learn both about and from the past, so that they can live up to their responsibility of being the "memory-makers" for the future. As pioneers and specialists of truly educational tours to Auschwitz, we are committed to supporting learners at all levels, to ensure that their visit to this most iconic of all the World war 2 death camps is structured, genuinely educational, and a life-changing experience. To do this, we aim to provide them with time and a positive environment in which they reflect upon the bigger questions of human existence. We hope to enable them to make a difference to their own lives, and to develop their emotional literacy, and change the world in which they live. We seek to enable them to build bridges between the present and the past, and thus to influence the future; to encourage and foster bonds between peoples and cultures, in order to develop the traveller's awareness and understanding of their own humanity - and the world they share with others.

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Registered in England. No.6051794.